Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, Sales and Marketing Month is the time when American consumers and producers recognize and applaud the essential role of this country's intelligent and well-informed force of sales and marketing people in our consumer orientated economy; and,

WHEREAS, Sales and marketing people clarify to the buying public the difference between the many products which are marketed every year. They stimulate the competitive forces that make our economy one of the most productive in the world, as well as the most responsive to consumer wants and needs. By helping producers understand and respond to evolving market requirements, sales and marketing people stimulate industrial innovation and speed the distribution process; and,

WHEREAS, In a time when we seek to contain inflationary forces, a professional and responsible sales and marketing force helps buyers spend their money wisely and effectively:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby recognize

GARY PETERSON

for distinguished sales and marketing achievement.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Sixteenth Day of February, in the Year of Our Lord, Nineteen Hundred and Eighty-One

William J Janklow

WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

Alice Kundert

ALICE KUNDERT, SECRETARY OF STATE

THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAW 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN A MANNER AND ON MICROFILM WHICH MEET THE RECOMMENDED REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS. REDUCTION 25 ROLL NO 3 2-7-84 DATE MICROFILMED